PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. A. Holtzman Date: January 8, 1975

From: J. E. Lincoln

Subject: Turner Study

I have seen several references, a couple of which are attached, to a study by a Dr. John W. Turner which he seems to have interpreted as confirming a dose-response relationship between tobacco consumption and lung cancer.

I am also attaching some computations made, at my request, by R&D which indicate that Dr. Turner's data is not consistent with a dose-response relationship between tar consumption and lung cancer. Furthermore, I am fairly confident that a computation of nicotine consumption would show the same inconsistency.

I leave it to you to decide whether any attempt should be made to call this inconsistency to anyone's attention.

JEL:rg
Att.

cc: J. C. Bowling

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Source: https://www.industrydocuments.ucsf.edu/docs/hwj0000